

"The cities everyone wants to live in should be clean and safe, possess efficient public services, be supported by a dynamic economy, provide cultural stimulation, and also do their best to heal society's divisions of race, class, and ethnicity".

Richard Sennett

**Red Bull Academy**  
With a focus on experimental projects of arts and music, Red Bull Academy rely on a music studio, a permanent artist residency project, exhibition spaces and a restaurant.

**Lulu Dans Ma Rue**  
Founder Charles-Edouard Vincent's focus is on creating work and rebuilding social connections in neighborhoods. He has set up an easy-access and affordable 'conclerge' that connects locals that are looking for work opportunities or social connections with those that need services provided.

**Barnes & Webb**  
Chris Barnes and Paul Webb are urban beekeepers and they manage beehives in people's garden and rooftops across London. Beehive renters pay a monthly fee to the company for the maintenance of the hives and in exchange receive a percentage of the honey harvest. They label the honey jars with the postcode where the hives are located.

**Inside Out - The People's Art Project by JR**  
Inspired by JR's large-format street "paintings", INSIDE OUT gives everyone the opportunity to share their portrait and make a statement for what they stand for. It is a global platform for people to share their untold stories and transform messages of personal identity into works of public art. Inside Out Photo-booths bring the printers directly to the streets - enabling the public to participate instantly and for free. Participants enter the Photo-booth, make a strong face, and the camera snaps their portrait. Within one minute, a black and white poster is printed. Participants then take the posters to paste in a public space in their home communities.

**Stony Island Arts Bank**  
The Stony Island Savings and Trust, was built in 1923 with a dramatic vaulted banking lobby. The building was saved from demolition at the last minute by artist Theater Gates. The landmark has been restored and reopened as the Stony Island Arts Bank, a hub for free arts and cultural programming for Gates' Rebuild Foundation.

**VISION**

We are proposing an unconventional way to redevelop Hotel Guyon due to the difficulty of justifying redevelopment based on traditional market and financing parameters. A grassroots approach of encouraging community participation will empower the neighborhood to "take ownership" of the place. Our concept assumes the future legalization of cannabis in Illinois, and proposed a cannabis farm to take over six floors of the building, generating enough revenue to subsidize the communal spaces and make it possible to offer very affordable spaces for people to work and socialize.

GuyON is a platform for art, cultural development, community gathering and neighborhood transformation. We would like to rescue the long public history of West Garfield Park as an entertainment district, and bring back some aspects of Guyon Hotel and Paradise Ballroom such as the dance hall, library, radio station, theater and many other art/entertainment spaces to energize the future life of GuyON. The hope is that the impact of the innovative, ambitious and entrepreneurial arts and cultural initiatives hosted inside GuyON will become a catalyst for change and an incubator for businesses. The intention is that the community will not only have a place to hang out but also learn new skills and share their experience and knowledge.

The vision is that the intervention will be a seed for change that is not prescribed, it will be an open system that evolves over time. This open system will allow the design and program to be expanded and evolve as the need of uses change. This approach allows adaptability to the market, technological changes, and needs of the community while providing a platform where different groups interact. This concept will create spaces that provides the chance for encounters and exchange to happen, where spontaneous events can occur, and where innovation thrives. We believe that this self-sustained community hub has the potential to restore pride and bring back the socio economic stability to West Garfield Park.

**BACKGROUND**

The Guyon Hotel is located at West Garfield Park which is about 20-minute away from Loop and is well connected through two L lines, buses, and the I-290. Next to the well-regarded Garfield park, the community is among one of the most deprived neighborhoods in Chicago, which suffers from a steady loss of population from the 60s, high unemployment rate, and violent crimes.



**GUYON**  
Camila Simas Aresa Ibragic Shuhan Liao

**BEEHIVES BAR**  
RECORDING STUDIO  
**ROOF TERRACE**  
CAROUSEL + OPEN AIR CINEMA  
**EVENT SPACE**  
**VERTICAL FARM**  
**COMMUNITY GARDEN**  
**RESTAURANT**  
**LIVE WORK UNITS**  
**MAKERSPACE**  
ART SHOWROOM  
POP-UP STUDIOS  
COWORKING  
ART EXHIBIT

**First Phase**  
To kick-start the process, the idea is to only do the bare minimum work to bring the building to safety standard in order for it to be opened to the public. A range of neighborhood-minded and community-centered spaces will be offered on the ground and top floors of the building as well as affordable art/maker and co-working spaces on interim levels between the farm and the community public areas. In tandem, a restoration process will take place inside and outside of the building conducted by partners and students in the restoration field. Cannabis farm takes place over six floors of the building.

**Second Phase**  
The project matures itself and start attracting new residents. The first wing of the building is set to be transformed to residential or work units depending on the market.

**Third Phase**  
The second wing of the cannabis farm can also be deactivated to make room for new users.

**Fourth Phase**  
Over time, the cannabis farm leaves the site completely, leaving a legacy of making it possible for West Garfield to claim ownership of Hotel Guyon, transforming it to be again a vibrant heart where the community meets.