

PARADISE MARKET

Paying Homage to its History and Context through a Vibrant Neighborhood Destination

Paradise Market emerges from the desire to create a space that would not only improve the status of this long-overlooked historic icon, but also spark development around the site; become the place and heart of the community, a haven for those in search of a new identity.

We don't intend to impose a new development; but rather to work with what's needed, maximize the potential of what's already there, in order to create something that would resonate best with the people.

The name, "Paradise Market," is derived from the site's historic context – "Guyon's Paradise" ballroom.



What Would Make Paradise Market a Great Destination?

Green House & Dispensary

An extension of Garfield Park Conservatory; this green house at Paradise Market's rooftop would become a destination for the tourist visiting the park. Upcoming policy changes regarding Marijuana open the door for a new source of profit.

Skills Learning Spaces

92.1% of the 60624 population does not hold a Bachelor's degree and 14.1% are unemployed. Providing a space for skills-learning within the community would not only help those living in Garfield Park, but a drawing point for other neighborhood's residents. From carpenters (to take advantage of the nearby lumber yards), to servers and hostess for the new restaurants and breweries opening along Lake Street, logistical handling and management for the multiple warehouses in the neighborhood, vertical farm growing techniques, etc.

Vertical Farm

Not only is it sustainable, but its a tangible representation of the need to locally, and economically, address a current need.

Public Market

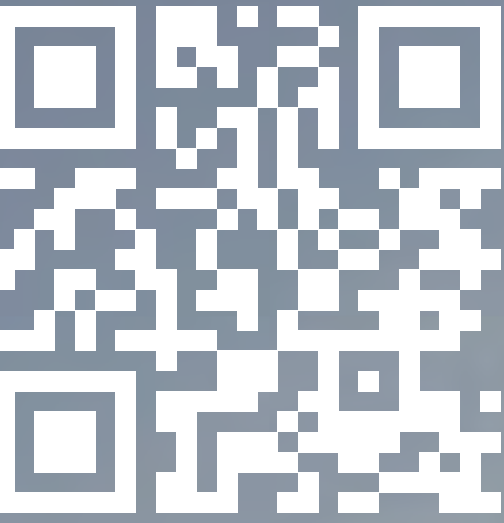
We're one of the few cities without an iconic public market. Why not have it in Garfield Park? Chicago is known to be the main food distributor in the region; the Lake Street corridor houses multiple food distribution warehouses; yet none of them are open to the community. The site's optimal location and adjacency to multiple public transit ways would make it appealing to the rest of Chicago's neighborhoods.

Street Level F&B

An opportunity for outside investors and developers. The missing link in the "Farm to the Table" concept.







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